

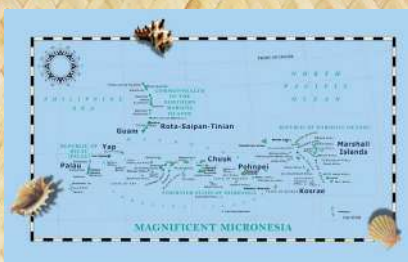
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Founded in 1986, PATA Micronesia is a chapter member of the Pacific Asia Travel Association (a not-for-profit membership-based association that acts as a catalyst for the responsible development of travel and tourism to, from and within the Asia Pacific region).

Our reach spreads over two thousand islands throughout the Western Pacific Ocean.

Our membership consists of both public and private sector members from the Republic of the Marshall Islands, the Federated States of Micronesia (Kosrae, Pohnpei, Chuuk & Yap), the Commonwealth of the Northern Mariana Islands (Saipan, Tinian, Rota & the Northern Islands), the U.S. Territory of Guam and the Republic of Palau.

Our focus is to assist in the development of the region's tourism industry to include sensitivity for environmental issues, respect for Micronesian cultures, adherence to high operational standards, and opportunities for education, training and gainful employment.

October 10, 2022

PATA Micronesia Chapter
Congratulates The Marianas Visitors Authority (MVA)
For Winning The Global Tourism Destination Resilience
PATA Gold Award

Hagatna, Guam – The 27th Annual Pacific Asia Travel Association (PATA) Gold Awards Ceremony was held on October 7, 2022 virtually from the PATA International Headquarters in Bangkok, Thailand.

PATA recognizes the best in marketing, creativity and innovation tailored to the Asia Pacific region and beyond. Highlighting the need to focus on a more resilient and sustainable future, PATA introduced two new Tourism Destination Resilience awards: Tourism Destination Resilience--APAC and Tourism Destination Resilience--Global.

PATA received an overwhelming response of 136 entries. Twenty five projects were selected by 12 judges from around the world recognizing the best in the travel industry for the highest quality programs in marketing, sustainability and social responsibility.

The Marianas Visitors Authority (MVA) was awarded Tourism Destination Resilience Global award for the Marianas Tourism Resumption Investment Plan.

“As we emerge stronger from the COVID-19 crisis, rebuilding a resilient tourism economy is at the forefront of our priorities. The Marianas Visitors Authority has done an exceptional job by undertaking the responsibilities of developing new and creative ways to strengthen our islands’ tourism economies in this current post-pandemic era,” said Paula Monk, PATA Micronesia chairwoman. “This is a well-earned achievement and I proudly congratulate the MVA staff and management, as well as PATA Micronesia Vice Chair and MVA Managing Director Priscilla M. Iakopo, for earning this prestigious award.”

CONGRATULATIONS to Marianas Visitors Authority Managing Director, Priscilla M. Iakopo (also PATA Micronesia Chapter Vice Chair) and her dedicated Marianas Visitors Authority Team for this prestigious award on a well deserve project.

