



## MARIANAS VISITORS AUTHORITY

### News Release

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*Tourism is Everybody's Business!*

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For further information, contact:

Christopher A. Concepcion, Managing Director

Marianas Visitors Authority

Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237

[info@mymarianas.com](mailto:info@mymarianas.com)

[www.mymarianas.com](http://www.mymarianas.com)

### KEEPING IT FRESH: ICONIC SAIPAN SIGN



**Saipan, Northern Mariana Islands** – Highlighting local flora, the Marianas Visitors Authority revealed a new look on Feb. 26, 2024, for the iconic Saipan sign in Marpi, a breadfruit and taro leaf motif by local artists Peter Aldan and Tim "Sois" Deleon Guerrero.

The Marianas is an archipelago of 14 islands - including Saipan, Tinian, and Rota - in the Western Pacific. The Marianas are home to indigenous Chamorro and Carolinian people, as well as over 20 different ethnicities from around the world who live and work in this harmonious tropical paradise. Ancient latte stone limestone monoliths, traditional nature-based ocean navigation not reliant on modern technology, and a culture seasoned by East and West influences are just a few of the experiences found in The Marianas, where pristine sea, sand, and skies are only a 3–4-hour flight from major Asian gateway cities. From South Korea, Asiana Airlines, Jeju Air, and T'Way provide direct flights to Saipan from Seoul-Incheon. United Airlines flies three times a week from Tokyo-Narita, Japan, and daily from Guam. Interisland travel between Saipan, Tinian, and Rota is provided by Star Marianas Air. For more information on The Marianas, visit [www.mymarianas.com](http://www.mymarianas.com), Facebook/VisitTheMarianas, or Instagram @themarianas.

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