

PVA launched a program pre-Covid to support its international market efforts called the "Palau International Tourism Ambassadors" program. This program has paid off as we have people in country to continue our marketing efforts in the United States, which currently is the only country with flights to Palau.

Denver | April 30- May 01, 2022 TRAVEL ADVENTURE SHOW IN DENVER

Palau Booth the Travel Adventure Show in Denver was also represented by Palau International Tourism Ambassadors.

Palau Tourism Ambassadors:

- Inaria Tiakl
- John Tellei
- Hilaria Kioshi Davis Dahilia Ibelas
 - Violet R Ngirabiang
 Miranda Ismael
 - Thomas Abraham

Honorable Mention: Director General Bill Huang of Taipei Economic and Cultural Office



SCUBA SHOW | Long Beach, California May 15-16, 2022

Palau at 2022 Scuba Show, the diving event of the year at Long Beach Convention Center Long Beach, California. Representing Palau on the 2022 Scuba Show in Long Beach: Honorable Minister Tmetuchl of MHRCTD, Managing Director Kadoi Ruluked, Marketing & Programs Manager Chloe Yano, Digital Marketing Representative II Janine Tewid, Palau Tourism Ambassador Ms.Kolebrang Toribiong, and a great friend Mr. Bo Thompson, a fellow Palauan living in the USA. Dive shops representing Palau were Sam's Tours, Fish'n Fins and Palau Dive Adventure







Bay Area | May 22-23, 2022 BAY AREA TRAVEL AND ADVENTURE SHOW

The PVA team attended the Bay Area Travel and Adventure Show. Many in the Bay Area don't know about Palau and it was an opportunity to showcase Palau and its culture.

Palau Tourism Ambassadors: Kayla lechad PVA Representatives: Chloe Yano, Janine Tewid





UPCOMING



PATA Destination Marketing Forum Hat Yai, Songkhla, Thailand August 02-04, 2022



Asia Dive Expo 2022 | ADEX | Singapore September 16-18,2022



680 NIGHT MARKET

ON-GOING BI-WEEKLY EVENT

The PVA Night Markets are held twice a month during Government payday weekend to give opportunities for enteneprenurs and small businesses to showcase, promote and sell their products. It is an additional activity that enhances and promotes social interactions between our visitors and the community members and a venue where we see and witness various traditional enterntainments such as traditional dance performance, weaving demonstration, carving demonstrations and many more.















Visitor Arrivals

Calendar Year 2022 vs 2021

CY2022	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	30	36	38	82	101	65							352
SOUTH KOREA	0	11	2	16	16	15							60
TAIWAN	30	9	5	38	2	10							94
CHINA	1	0	3	5	6	12							27
USA/CANADA	316	415	434	688	548	763							3164
EUROPE	18	19	30	101	19	40							227
OTHERS	38	29	72	311	69	95							614
Total Visitor Arrivals	433	519	<i>584</i>	1241	761	1000							4,538

CY2021	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
JAPAN	0	0	9	0	6	0	4	25	31	20	39	28	162
SOUTH KOREA	0	0	0	0	0	0	0	6	6	0	5	8	25
TAIWAN	17	2	8	205	97	6	1	669	884	368	8	312	2577
CHINA	1	0	0	0	0	0	0	24	7	6	3	5	46
USA/CANADA	23	29	28	48	39	74	269	351	322	210	308	404	2105
EUROPE	0	0	1	0	0	0	2	7	9	17	12	12	60
OTHERS	2	4	9	4	2	2	17	81	31	34	35	66	287
Total Visitor Arrivals	43	<i>35</i>	<i>55</i>	<i>257</i>	144	82	293	1,163	1,290	<i>655</i>	410	<i>835</i>	5,262



#VISITPALAU

on our social media accounts and see what is happening on island.



PRISTINE PARADISE PALAU

