

## **A New Vision for PATA Micronesia – Join Us in Shaping the Future of Regional Tourism**

**Rananim, Hafa Adai yan Tirow, Iokwe, Kasalelia, Alii, Mogethin, Lenwo:**

We are pleased to share exciting news: the **PATA Micronesia Chapter (PMC)** has **entered a new era of leadership and purpose**. With a strong and committed Executive Team now in place for the 2025–2026 term, our sights are set firmly on the future — one defined by innovation, collaboration, and cultural pride.

We have just concluded our first Tri-annual meeting in Chuuk State, FSM, held on June 2-6, 2025 and our leadership is excited to forge a results oriented agenda for the membership.

The global travel landscape is evolving. Today's travelers are seeking more than just destinations — they crave **authentic cultural experiences, unspoiled nature, and meaningful connections**. Micronesia offers all of this and more. Our region is uniquely positioned to inspire, uplift, and welcome visitors in a way no other place can.

To seize this opportunity, our new leadership is committed to a **regional strategy** that is:

- **Story-driven** – showcasing Micronesia through a shared brand: *One Region, Many Stories*
- **Technology-powered** – leveraging digital tools to enhance visibility and personalize our outreach
- **Community-focused** – ensuring tourism supports quality of life and preserves cultural identity
- **Globally connected** – aligning with partners in the Asia, Pacific, and Oceania Region, international airlines, and cultural ambassadors to grow demand and improve connectivity

We are also grateful for the steadfast support of **PATA International (Big PATA)** and the **Micronesia Islands Forum (MIF)**. Big PATA has reaffirmed its commitment by offering access to premier **training resources, digital platforms, and regional support networks**. The MIF continues to entrust the PMC with implementing its regional tourism development activities.


This transformation, however, can only succeed with your partnership. Here is a link to our website that will allow you to become a member or renew your membership <https://patamicronesia.org/membership/>.

As we begin this new chapter, we invite you to stand with us — to renew your membership or join us for the first time. Be part of a movement that aims not only to bring travelers back to our islands, but to redefine what tourism can mean for our people and our future.

Learn more and get involved at [www.patamicronesia.org](http://www.patamicronesia.org) or contact us directly at [info@patamicronesia.org](mailto:info@patamicronesia.org).

**Together, we are the Warmth of MicrONEsia.** Let's lead with culture, powered by innovation, and united by purpose.

Kinisou,



**Marcellus Agapito**



Chairperson, PATA Micronesia Chapter  
(On behalf of the 2025–2026 Executive Team)