



MARIANAS VISITORS AUTHORITY
News Release

Tourism is Everybody's Business!

PRISCILLA M. IAKOPO
MVA MANAGING DIRECTOR

For Immediate Release- June 27, 2021

For further information, contact:
Priscilla M. Iakopo, Managing Director
Marianas Visitors Authority
Telephone: (670) 664-3200/3201 Facsimile: (670) 664-3237
info@mymarianas.com
www.mymarianas.com

THE MARIANAS ADOPTS WTTC “SAFETRAVELS” PROGRAM

Saipan, Northern Mariana Islands (NMI) – The Marianas is among the latest destinations around the world to launch the “SafeTravels” program of the World Travel & Tourism Council (WTTC).

According to WTTC’s website, “the SafeTravels Stamp was created for travelers to recognize destinations and businesses around the world which have adopted the SafeTravels health and hygiene global standardized protocols.”

The Marianas Visitors Authority (MVA) has registered as the lead agency for issuing the SafeTravels Stamp in The Marianas. The program is free and available to all businesses in The Marianas who align their COVID-19 Safety Guidelines and Protocols with the Safe Travels Program guidelines. Business may now apply online at www.mymarianas.com/clean-safe-marianas.

“As our destination prepares to welcome more visitors, the ‘SafeTravels’ program is one additional tool to help us recover safely. It is globally recognized and developed by the WTTC to provide COVID-19 safety recognition for the tourism trade and domestic and international consumers,” said MVA Managing Director Priscilla M. Iakopo. “It encourages our community,

visitors, and tourism trade partners to confidently support businesses displaying the ‘Safe Travels’ Stamp.”

Upon application and submission of business health and hygiene protocols, the CNMI COVID-19 Task Force will review each application. Businesses will be contacted by email for more information or to schedule an inspection at the business location. Once approved, businesses will receive a business safe travel logo package and window decals.



The Marianas has adopted the World Travel & Tourism Council’s “SafeTravels” program, establishing standardized health and hygiene global protocols. Local businesses may now apply at www.mymarianas.com/clean-safe-marianas/,

For more information on The Marianas, visit www.mymarianas.com, Facebook/VisitTheMarianas, or Instagram @themarianas.

###